ABSTRACT

A system and method where a Personal Address Book is created. The Personal Address Book has user information. A user sends a voice message requesting a connection. The system and method retrieves connection information from the Personal Address Book, said makes the connection based upon the information in the Personal Address Book. Entries in the Personal Address Book are marked as invited callers. The system and method virally extends the subscribing community by inviting these callers to become part of the subscribing community. The system and method also allows other services to be synchronized with the Personal Address Book.